

To: Anley-Mills, Melissa[Anley-Mills.Melissa@epa.gov]
Cc: Glenn, William[Glenn.William@epa.gov]; Hudnall, Patricia[Hudnall.Patricia@epa.gov]
From: Barkett, Bonnie
Sent: Thur 8/13/2015 9:37:24 PM
Subject: RE: Summary social for San Francisco hackathon w/ EPA data August 15, 2015 (ORD-OW-OEI-Reg 9 communications coordination)

Hi Melissa! Thanks for sending this to us. We are not doing social on anything other than Gold King Mine until at least August 17. Maybe we can do something on this after the fact once we get the okay from HQ to resume regular social outreach. I'm copying Trish Hudnall who will be covering social next week while I'm on leave. Thanks!

Bonnie

From: Anley-Mills, Melissa
Sent: Thursday, August 13, 2015 1:29 PM
To: Glenn, William; Barkett, Bonnie
Cc: Enriquez, Julius; Specter, Matthew; Prugar, Andrew; Ortiz, Julia; Yuen, Andrew; Mattas-Curry, Lahne; Wade, James; Felver, Rachel; Loop, Travis; Poll, Bianca; Felver, Rachel; Gutierrez, Sally; McGuinness, Moira; Hubbard, Carolyn
Subject: Summary social for San Francisco hackathon w/ EPA data August 15, 2015 (ORD-OW-OEI-Reg 9 communications coordination)

Hi Folks,

As follow up - this is mostly for Region 9, Bonnie & Bill if you're looking for content to RT for this weekend's hackathon in San Francisco.

FYI everyone else / closing the loop!

OEI filmed a lovely In The Moment video to highlight the challenge questions for the hackathon. I've posted it: <https://youtu.be/AcrwaRwWufs> and have a tweet scheduled for tomorrow to share it:

Sending at 12:15pm, Aug 14, 2015

Overview of challenges/problem statements we're proposing for @H2OInnovate's Water/Energy Nexus

Hackathon 8/15-16: <https://youtu.be/AcrwaRwWufs>

OTHER TWEETS:

Sending today

Sending at 5:40pm, Aug 13, 2015

Water/Energy Nexus Hackathon is Aug 15-16 in San Francisco: <http://bit.ly/1D2dlit0>. Check out [#EPADData](#) resources at <http://developer.epa.gov>

Sending Saturday:

Sending at 12:05pm, Aug 15, 2015

Hackathons using our open data, like [@H2OInnovate](#)'s Water/Energy, can help create tools that empower communities -[#EPAer](#) S.Gutierrez

PAST TWEETS:

● <https://twitter.com/EPAresearch/status/631495386163736576>

Tap into the [#EPADData](#) for [@H2OInnovate](#) Water/Energy Nexus Hackathon Aug 15-16: <http://go.usa.gov/3AJTT>

● <https://twitter.com/EPAresearch/status/630808962087174144>

Develop green apps [@H2OInnovate](#) water/energy hackathon Aug 15. [#EPADData](#) for env. solutions: <http://go.usa.gov/3AJTT>

● <https://twitter.com/EPAresearch/status/629327445414514688>

Shout out to all planning to join [@H2Oinnovate](#) water/energy hackathon Aug 15. Using our data for solutions! <http://bit.ly/1KTbEGt>

Thanks all!

Melis

From: Anley-Mills, Melissa
Sent: Thursday, July 30, 2015 4:07 PM
To: Loop, Travis; Poll, Bianca; Felver, Rachel; Glenn, William; Barkett, Bonnie
Cc: Enriquez, Julius; Specter, Matthew; Prugar, Andrew; Ortiz, Julia; Yuen, Andrew; Mattas-Curry, Lahne; Gibbons, Dayna; Maguire, Megan; Wade, James
Subject: San Francisco hackathon w/ EPA data August 15, 2015 (ORD-OW-OEI-Reg 9 communications coordination)

Hi OW, Region 9 & OEI communications colleagues,

I've been asked to do some social promotion (from @EPAresearch and potentially our Research FB page) for a water/energy hackathon Aug 15-16 in San Francisco.

I'm just getting involved in this, but understand coordination has been happening amongst the subject matter experts across EPA.

This email is to get everyone connected from the communications side.

What:

- Water/Energy Nexus Hackathon! San Francisco. The Hackathon will bridge a gap between technology, water and energy – allowing students, professionals and technology enthusiasts the opportunity to showcase their talents and innovation over a 36 hour period. The hackathon is not about breaking into systems but is more akin to a live science fair, focused on leveraging data to help us better understand the dynamics of the water/energy nexus, using the latest software available! The Hackathon will consist of a development track, workshops, demos, great swag, awesome prizes and delicious food! The goal of this event is to encourage innovation within the water and energy sectors

<http://www.waterinnovationproject.com/hackathon-2/>

- ORD, OEI, Region 9 is working with California American Water.

- ORD entered into a co-sponsorship agreement with the event organizer (The Water Innovation Project) which tasked EPA with creating challenge ideas, providing datasets, and helping to promote the event through our social media platforms.

- Registration (currently at about 60 individuals out of space for approx. 100!)
<https://www.eventbrite.com/e/2015-waterenergy-nexus-hackathon-tickets-17811940995>

When:

- Saturday August 15 (9am – 7:30pm PDT) – Sunday August 16th (8:30am – 7pm PDT)

Social plans:

Next week I'll be working on some tweetable content with the ORD experts (Julius Enriquez and Sally Gutierrez). I'd like to promote the event but also point to the availability of these data sets via developer central.

Rachel – I understand Andy Prugar is working on some messages related to the data sets / developer central.

Travis & Bianca – will happily RT any of your water messages.

Bill & Bonnie: Since it's a local event for you, as the planning continues, let me know how I can help support in any way.

Julia/James – pondering whether a G+ post might be a good idea about the larger availability of data sets from EPA.

If it's helpful to have a communications coordination call next week – am happy to set that up.

Thank all!

Melis

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